

It's (Maxim) Prime Time

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Even before it officially opened, Maxim Prime, the new restaurant in the Glenn Hotel downtown, was hopping. The sexy steakhouse hosted a number of invite-only events last week. On March 24 — just over a week after that freaky downtown tornado postponed a benefit bash there — David Tufts, president of the Marketing Directors, helped whip together a cocktail party to raise money for the American Red Cross. That netted \$10,000, including a \$5,000 donation from owner Jeffrey Chodorow. Tuesday, the menu got a test-drive at a sneak preview dinner. Thursday was the rescheduled benefit for the Captain Planet Foundation. Guests included Atlanta City Councilman Kwanza Hall, restaurateurs George McKerrow, Lorenzo Wyche and Jean-George Vongerichten; Captain Planet Foundation chair Laura Turner Seydel and husband Rutherford Seydel; and Guillermo Arduino, Naamua Delaney, Susan Hendricks, T.J. Holmes, Betty Nguyen, Bonnie Schneider and John Woodruff. Maxim Prime is now open for dinner, with lunch and brunch service to follow. (By the way, Buzz hereby declares its "Hometown Hottie" cocktail — a fab cosmo with attitude — to be Atlanta's new hip sip.)